

As of November 20, 2024

2025

SPONSORSHIP OPPORTUNITIES

YOUR ENGAGEMENT SUPPORTS THE DAIRY INDUSTRY



ADPI.ORG/SPONSORSHIPS

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AMERICAN Dairy Products INSTITUTE™

Questions can be directed to:
Tara Anderson, VP of Marketing
tanderson@adpi.org | 630.530.8700 x229

YEAR-ROUND SPONSORSHIP

PREMIER SPONSOR

\$30,000

A one-time commitment in 2025 includes sponsorship of all ADPI-hosted events in 2025 (excluding webinars), ensures maximum exposure to the ADPI community and industry, and requires less “work” throughout the year for your team.

Benefits

- Listed as Premier Sponsor on event promotional materials and at all four annual ADPI events
- Listed as a Premier Sponsor on the homepage of ADPI.org
- One branded email sent to ADPI community in the calendar year (\$2500 value)

2025 Events	ADPI/ABI Annual Conference	Subject Matter Events
Complimentary Registrations	Three (3) \$3000 value	One (1) \$800 value
At-Event Sponsorship	Sunday Opening Reception Registration Desk Branding	Registration Desk Branding
Recognition in Marketing Materials	\$2000 value	\$1500 value
Complimentary Exhibit Space	Exhibit Booth \$775 value	Table Top Exhibit \$350 value when available
Additional Opportunities	First opportunity to book a Meeting Space or Room Suite Ad Placement Opportunity (in pre-event communications and on website) Opportunity to sponsor a session (provide opening comments)	Ad Placement Opportunity (in pre-event communications and on website)

YEAR-ROUND SPONSORSHIP

LEAD SPONSOR

\$15,000

A one-time commitment in 2025 includes sponsorship of ADPI-hosted Subject Matter Events, ensures high exposure to the ADPI community and industry through targeted marketing opportunities, and requires less “work” throughout the year for your team.

Benefits

- Listed as Lead Sponsor on event promotional materials and at Subject Matter Events that include:
 - **Global Ingredients Summit**
 - **Dairy Purchasing & Risk Management Seminar**
 - **Dairy Ingredients Seminar**
- Listed as a Lead Sponsor on the homepage of ADPI.org
- One branded email sent to ADPI community in the calendar year (\$2500 value)
- First opportunity to book a Meeting Space or Room Suite in the Sheraton at the 2025 ADPI/ABI Annual Conference

Subject Matter Events

Complimentary Registrations	Two (2) at each event \$1600 value 
At-Event Sponsorship	Registration Desk Branding
Recognition in Marketing Materials	\$1500 value per event 
Complimentary Exhibit Space	Table Top Exhibit \$350 value (when available) 
Additional Opportunities	Ad Placement Opportunity (in pre-event communications and on website)



YEAR-ROUND SPONSORSHIP

ACADEMIC ENGAGEMENT

\$5,000

A one-time commitment in 2025 bolsters a commitment supporting ADPI’s Academic Institution membership through sponsoring faculty members and students to attend ADPI hosted events. This sponsorship allows for an inclusive opportunity to involve faculty and students in industry events to learn and network.

Benefits

- Listed as an Academic Engagement Sponsor at all ADPI hosted events (excluding webinars)
- Listed as a Lead Sponsor on the homepage of ADPI.org

2025 Events	Global Ingredients Summit	ADPI/ABI Annual Conference	Dairy Purchasing & Risk Management Seminar	Dairy Ingredients Seminar
Sponsored Academic Attendees	Two (2) ✓	One (1) ✓	One (1) ✓	One (1) ✓
Additional Opportunities	Sponsor of Student Poster Competition Ad Placement Opportunity (in pre-event communications and on website)	Ad Placement Opportunity (in pre-event communications and on website)		

INDIVIDUAL EVENT SPONSORSHIP

Global Ingredients Summit

February 10-12, 2025 | Tampa, FL

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) ✓ \$1600 value	One (1) ✓ \$800 value	
Complimentary Table Top Exhibit	\$350 value ✓		
Recognition in Marketing Materials	\$2000 value ✓	\$1000 value ✓	\$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Additional Exposure Opportunity (choose one option^)	^Opening Session ^Lanyards ^Name Badges ^Notebooks ^Hotel Key Cards ^Exclusive sponsor of Monday Opening Reception	^Breakfast (Tues or Weds) ^Reception (Tues) ^Lunch (Tues or Weds) ^Student Poster Competition	^Morning Break (Tues or Weds) ^Afternoon Break (Tues or Weds) ^Student Poster Session

Additional Opportunity

Sponsor Academic Institution Faculty Member or Student | \$1,000

Sponsor a registration and travel expenses for an ADPI Academic Institution member (faculty member or a student) to attend this signature technical event to increase diversity of attendees and to connect with our Academic research partners.

INDIVIDUAL EVENT SPONSORSHIP

ADPI/ABI Annual Conference April 27-29, 2025 | Chicago, IL

	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Complimentary Registrations	Three (3) \$3000 value	Two (2) \$2000 value	One (1) \$1000 value
Complimentary Exhibit Booth	\$775 value	\$775 value	Table Top \$549 value
One-Time Targeted Email (sent to all attendees prior to or after conference)	\$1000 value	\$1000 value	
Recognition in Marketing Materials	\$5000 value	\$2500 value	\$1500 value
Meeting Space or Room Suite (first opportunity to reserve starting 12/1)			
Additional Exposure Opportunity (choose one option [^] ; additional options available upon discussion)	[^] Mon Opening Session [^] Name Badges [^] Hotel Key Cards [^] Cocktail Napkins [^] Cheese Picks [^] Monday Reception	[^] Breakfast (Mon or Tues) [^] Lunch (Mon or Tues) [^] New to ADPI Reception (Sun)	[^] Morning Break (Mon or Tues) [^] Afternoon Break (Mon or Tues) [^] Charging Stations (3 spots; 2 available) [^] Free Registration Giveaway
Additional Benefits	Sponsor of one Conference Track Session (provide opening remarks)	Sponsor of Sunday Opening Reception	Ad Placement Opportunity (in pre-event communications)

INDIVIDUAL EVENT SPONSORSHIP

ADPI/ABI Annual Conference April 27-29, 2025 | Chicago, IL

Additional Sponsorship Opportunities

Lanyards | \$5,000 (Secured)

This option is available ONLY for Premier or Gold Sponsors of Annual Conference as an additional sponsorship.

Pre-Conference Training Session | \$5,000

Hosted for the first time in 2025 on Sunday afternoon, the pre-conference training session is 4 hours of training geared for those new to dairy taught by subject matter experts.

Printed Notebooks | \$4,000 (Secured)

Sponsor notebook for all attendees of the conference with opportunity to brand the front and back covers of the 5x8 notebook.

Meeting Lounge | \$3,500

Meeting lounge space outside ballrooms with dedicated branding.

Conference WiFi | \$5,000 (1 available)

Sponsor the conference WiFi that is available throughout the hotel with the opportunity to customize the credentials and landing page.

Sponsor Academic Institution Faculty Member or Student | \$1,000

Sponsor a registration and travel expenses for an ADPI Academic Institution member (faculty member or student) to attend the Annual Conference and participate in the technical track.

INDIVIDUAL EVENT SPONSORSHIP

Dairy Purchasing & Risk Management Seminar November | Chicago, IL (date TBD)

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) \$1600 value ✓	One (1) \$800 value ✓	
Recognition in Marketing Materials	\$1500 value ✓	\$1000 value ✓	\$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Additional Exposure Opportunity (choose one option^)	^Lanyards ^Name Badges ^Notebooks ^Exclusive sponsor of Thursday Reception	^Breakfast (Thurs) ^Lunch (Weds or Thurs)	^Morning Break (Thurs) ^Afternoon Break (Weds or Thurs)

INDIVIDUAL EVENT SPONSORSHIP

Dairy Ingredients Seminar

December 8-10, 2025 | Santa Barbara, CA

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) \$1600 value	One (1) \$800 value	
Complimentary Table Top Exhibit	\$350 value		
Recognition in Marketing Materials	\$1500 value	\$1000 value	\$500 value
Ad Placement Opportunity (in pre-event communications)			
Additional Exposure Opportunity (choose one option^)	^Lanyards ^Name Badges ^Notebooks ^Hotel Key Cards ^Exclusive sponsor of Monday Opening Reception	^Breakfast (Tues or Weds) ^Lunch (Tues) ^Reception (Tues)	^Morning Break (Tues or Weds) ^Afternoon Break (Tues)

OTHER SPONSORSHIP OPPORTUNITIES

CHEESE/CHEESE PRODUCT DONATION

- Opportunity to donate 1-3 cheese/cheese products for consumption during a break, lunch or reception at any ADPI-hosted event throughout the year
- Logo and cheese name recognition along with cheese presentation
- Contact Tara Anderson at tanderson@adpi.org to donate

WEBINARS | \$2,750

ADPI organizes a series of webinars that offer cutting-edge information, showcasing the value of dairy ingredients and providing an opportunity for suppliers to showcase products and services to potential customers.

Sponsoring an ADPI webinar associates your company's brand with our mission to provide valuable professional education and information about the dairy ingredient sector and provides new potential business leads.

- Working with ADPI staff, sponsor has the opportunity to:
 - develop a webinar topic and identify a speaker on a topic that's relevant to an ingredient line or timely to the industry's challenges or opportunities
 - Determine an advantageous date to host the webinar (not to conflict with any existing ADPI events)
- Sponsor has the opportunity for a 10-15 minute presentation slot to provide technical information related to the topic of webinar
- Branding (logo recognition) on all webinar promotions and event webpage
- List of registered webinar attendees
- Access to recorded webinar following the event for future use
- Direct marketing to all ADPI community and industry

Contact Beth Holcomb at bholcomb@adpi.org to set up a webinar for 2025.

2025 SPONSORSHIP CONTRACT

All sponsorships are secured on a first-come, first-serve basis, and are only considered secure upon receipt of this contract followed by a written confirmation from ADPI staff.

Year-Round Sponsorships

- Premier Sponsor: \$30,000
- Lead Sponsor: \$15,000
- Academic Engagement Sponsor: \$5,000

Individual Event Sponsorships

Global Ingredients Summit

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,250
- Sponsor an Academic Member Attendee: \$1000

ADPI/ABI Annual Conference

- Gold: \$15,000
- Silver: \$10,000
- Bronze: \$5,000
- Pre-Conference Training Session: \$5,000
- Meeting Lounge: \$3,500
- Conference WiFi: \$3,500
- Sponsor an Academic Member Attendee: \$1000

Dairy Purchasing & Risk Management Seminar

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,250

Dairy Ingredients Seminar

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,250

TOTAL \$ _____

If there are options listed under your chosen sponsorship, please indicate your top two choices:

Option 1 _____ Option 2 _____

Additional Notes/Requests:

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Please return signed contract to: Tara Anderson, VP of Marketing
tanderson@adpi.org | 126-2 N Addison Ave, Elmhurst, IL 60126

