

Contracts Accepted beginning October 1, 2025

2026 Sponsorship Opportunities

YOUR ENGAGEMENT SUPPORTS THE DAIRY INDUSTRY

ADPI.ORG/SPONSORSHIPS

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AMERICAN
Dairy Products
INSTITUTE®

Questions can be directed to:
Tara Anderson, VP of Marketing & Sponsorships
tanderson@adpi.org | 630.530.8700 x229

YEAR-ROUND SPONSORSHIP

PREMIER SPONSOR: OPTION 1

\$35,000

Sponsorship of all ADPI-hosted events in 2026--including the 2026 International Whey Conference (IWC) co-hosted with the European Whey Processors Association--ensures maximum exposure to the ADPI community and industry, provides additional value to your organization, and requires less work throughout the year for your team.

Total Benefits Package valued at \$56,125

PREMIER SPONSOR: OPTION 2

\$30,000

Sponsorship of the four annual ADPI-hosted events in 2026, NOT including the 2026 International Whey Conference.

Total Benefits Package valued at \$36,875

Benefits*

- Listed as a Premier Sponsor for the annual ADPI-hosted events in 2026 on event promotional materials and event websites
- Listed as a Premier Sponsor on the homepage of ADPI.org year-round (Jan-Dec)
- Opportunity to sponsor one webinar in 2026 at a 63% discounted rate of \$1,000 (\$2,750 value) (see pg 12 for webinar information)
- One (1) complimentary Dairy Ingredients 360 Training Course registration (\$2,250 value)
- One branded email sent to ADPI community in the calendar year (\$2,500 value)
- Complimentary Millenium Suite at the Hyatt Regency Chicago during the 2026 ADPI Annual Conference for up to 4 nights (valued at \$650/night)
- Option 1 only benefits
 - Listed as a Silver Sponsor of the 2026 International Whey Conference (\$8,500 value)
 - Complimentary Park Suite at the Hyatt Regency Chicago during the 2026 International Whey Conference for up to 4 nights (valued at \$1,500/night)
- See page 3 for benefits outlined for each sponsored event

**Supply is limited on some benefits; benefits will be assigned on a first-come basis. ADPI will work with sponsors on replacement benefits, if needed.*

YEAR-ROUND SPONSORSHIP

PREMIER SPONSOR

Options 1 and 2

Individual Event Benefits

2026 Events	ADPI Annual Conference	International Whey Conference (Option 1 only)	Subject Matter Events
Complimentary Registrations	Three (3) \$3,000 value ✓	Two (2) \$3,750 value ✓	Two (2) \$1,600 value ✓
At-Event Recognition	^Sunday Opening Reception ^Registration Desk Branding	Welcome Signage Branding and all on-site sponsor recognition	Welcome Signage Branding and all on-site sponsor recognition
Recognition in Marketing Materials	\$2,000 value ✓	\$2,000 value ✓	\$1,500 value ✓
Complimentary Exhibit Space	Exhibit Booth \$775 value ✓	Exhibit Booth \$1,000 value ✓	Table Top Exhibit \$350 value when available ✓
Additional Benefits	^First opportunity to book a Meeting Space ^Digital Ad Placement Opportunity (in pre-event communications and on website) ^Opportunity to sponsor a session (provide opening comments)	^Digital Ad Placement Opportunity (in pre-event communications and on website) ^Silver Sponsor Level Benefits	^Digital Ad Placement Opportunity (in pre-event communications and on website)

YEAR-ROUND SPONSORSHIP

LEAD SPONSOR

\$15,000

A one-time commitment includes sponsorship of ADPI-hosted Subject Matter Events, ensures high exposure to the ADPI community and industry through targeted marketing opportunities, and requires less work throughout the year for your team.

Total Benefits Package valued at \$18,025

Benefits

- Listed as Lead Sponsor on event promotional materials and at Subject Matter Events:
 - **Global Ingredients Summit**
 - **Dairy Purchasing & Risk Management Seminar**
 - **Dairy Ingredients Seminar**
- Listed as a Lead Sponsor on the homepage of ADPI.org year-round
- Opportunity to sponsor one webinar at a 50% discounted rate of \$1,325 (\$2,750 value). (see pg 12 for webinar information)
- One (1) complimentary Dairy Ingredients 360 Training Course registration (\$2,250 value)
- One branded email sent to ADPI community in the calendar year (\$2,500 value)
- First opportunity to book a meeting suite or meeting room at the 2026 ADPI Annual Conference, and at no additional cost (\$500 value)

Subject Matter Events

Complimentary Registrations	Two (2) at each event \$1,600 value	✓
At-Event Recognition	Welcome Signage Branding and all on-site sponsor recognition	
Recognition in Marketing Materials	\$1,500 value per event	✓
Complimentary Exhibit Space	Table Top Exhibit \$350 value (when available)	✓
Additional Benefits	Ad Placement Opportunity (in pre-event communications and on website)	

YEAR-ROUND SPONSORSHIP

ACADEMIC ENGAGEMENT

\$5,000

A one-time commitment bolsters a commitment supporting ADPI's Academic Institution membership through sponsoring faculty members and students to attend ADPI hosted events. This sponsorship allows for an inclusive opportunity to involve faculty and students in industry events to learn and network.

Total Benefits Package valued at \$14,325








Benefits

- Listed as an Academic Engagement Sponsor on event promotional materials for the ADPI hosted events noted below
- Listed as a Academic Engagement Sponsor on the homepage of ADPI.org year-round
- One email sent to the ADPI Community that recognizes this sponsorship (\$2,000 value)
- Opportunity to sponsor one webinar at a 72% discounted rate of \$750 (\$2,750 value) (see pg 12 for webinar information)
- One (1) complimentary Dairy Ingredients 360 Training Course registration (\$2,250 value)
- Sponsorship supports academic attendees (sponsor can choose individuals to attend, or ask ADPI to identify individuals) at the following three events:

2026 Events	Global Ingredients Summit	ADPI/ABI Annual Conference	International Whey Conference
Sponsored Academic Attendees	Two (2) \$800 value ✓	One (1) \$500 value ✓	Two (2) \$1,500 value ✓
Additional Benefits	^Sponsor of Student Poster Competition ^Opportunity to present on a technical topic at Summit ^Ad Placement Opportunity (in pre-event communications and on website)	Ad Placement Opportunity (in pre-event communications and on website)	Ad Placement Opportunity (in pre-event communications and on website)

INDIVIDUAL EVENT SPONSORSHIP

Global Ingredients Summit February 16-18, 2026 | Reno, NV

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2)  \$1,600 value	One (1)  \$800 value	
Complimentary Table Top Exhibit	\$350 value 		
Recognition in Marketing Materials	\$2,000 value 	\$1,000 value 	\$500 value 
Ad Placement Opportunity (in pre-event communications)			
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	^Opening Session ^Lanyards ^Name Badges ^Notebooks ^Exclusive sponsor of Monday Opening Reception	^Breakfast (Tues or Weds) ^Reception (Tues) ^Lunch (Tues or Weds) ^Student Poster Competition	^Morning Break (Tues or Weds) ^Afternoon Break (Tues or Weds)

Additional Opportunity

Sponsor Academic Institution Faculty Member or Student | \$1,000

Sponsor a registration and travel expenses for an ADPI Academic Institution member (faculty member or a student) to attend this signature technical event to increase diversity of attendees and to connect with our Academic research partners.

INDIVIDUAL EVENT SPONSORSHIP

ADPI Annual Conference April 26-28, 2026 | Chicago, IL

	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Complimentary Registrations	Three (3)  \$3,000 value	Two (2)  \$2,000 value	One (1)  \$1,000 value
Complimentary Exhibit Booth	\$775 value 	\$775 value 	Table Top  \$549 value
One-Time Targeted Email (sent to all attendees prior to or after conference)	\$1,000 value 	\$1,000 value 	
Recognition in Marketing Materials	\$5,000 value 	\$2,500 value 	\$1,500 value 
Meeting Space or Room Suite (first opportunity to reserve starting 12/1)			
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	^Mon Opening Session ^Name Badges ^Hotel Key Cards ^Cocktail Napkins ^Cheese Picks ^Monday Reception	^Breakfast (Mon or Tues) ^Lunch (Mon or Tues) ^New to ADPI Reception (Sun)	^Morning Break (Mon or Tues) ^Afternoon Break (Mon or Tues) ^Free Registration Giveaway ^Charging Station
Additional Benefits	Sponsor of one Conference Track Session (provide opening remarks)	Ad Placement Opportunity (in pre-event communications)	Ad Placement Opportunity (in pre-event communications)

INDIVIDUAL EVENT SPONSORSHIP

ADPI Annual Conference April 26-28, 2026 | Chicago, IL

Additional Sponsorship Opportunities

Lanyards | \$5,000 (1 available)

This option is available ONLY for Premier or Gold Sponsors of Annual Conference as an additional sponsorship, and will be co-branded with ADPI.

Pre-Conference Training Session | \$5,000

The pre-conference training session is 3 hours of training geared for those new to dairy taught by subject matter experts.

Printed Notebooks | \$4,000 (1 available)

Sponsor notebook for all attendees of the conference with opportunity to brand the front and back covers of the 5x8 notebook.

Meeting Lounge | \$3,500 (2 options available)

Meeting lounge space outside ballroom or outside exhibit hall with dedicated branding.

Conference WiFi | \$4,500 (1 available)

Sponsor the conference WiFi that is available throughout the hotel with the opportunity to customize the credentials and landing page.

Sponsor Academic Institution Faculty Member or Student | \$1,000

Sponsor a registration and travel expenses for an ADPI Academic Institution member (faculty member or student) to attend the Annual Conference and participate in the technical track.

Marketing Exposure: Product Donation | \$2,000

Companies wishing to highlight a product can donate branded food items (non-cheese products) to be served during the conference. This option is only available for Premier, Lead, Gold, Silver or Bronze sponsors and covers storage/handling and preparation of items.

INDIVIDUAL EVENT SPONSORSHIP

Dairy Purchasing & Risk Management Seminar November 2026 | Chicago, IL

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) \$1,600 value ✓	One (1) \$800 value ✓	
Recognition in Marketing Materials	\$1,500 value ✓	\$1,000 value ✓	\$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	^Lanyards ^Name Badges ^Notebooks ^Exclusive sponsor of Wednesday Reception	^Breakfast (Weds or Thurs) ^Lunch (Weds or Thurs)	^Morning Break (Weds or Thurs) ^Afternoon Break (Weds or Thurs)

INDIVIDUAL EVENT SPONSORSHIP

Dairy Ingredients Seminar 4th Quarter, Location TBD

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) \$1,600 value ✓	One (1) \$800 value ✓	
Complimentary Table Top Exhibit	\$350 value ✓		
Recognition in Marketing Materials	\$1,500 value ✓	\$1,000 value ✓	\$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	^Lanyards ^Name Badges ^Notebooks ^Hotel Key Cards ^Exclusive sponsor of Monday Opening Reception	^Breakfast (Tues or Weds) ^Lunch (Tues) ^Reception (Tues)	^Morning Break (Tues or Weds) ^Afternoon Break (Tues)

INDIVIDUAL EVENT SPONSORSHIP



THE WHEY AHEAD

12TH INTERNATIONAL WHEY CONFERENCE

SEPTEMBER 20-23, 2026 | CHICAGO, ILLINOIS

The 12th annual International Whey Conference (IWC) will be held at the Hyatt Regency Chicago in 2026. There are numerous sponsorship opportunities available for 2026 IWC, which are coordinated separate from ADPI annual events. Available opportunities for 2026 include:

Key Sponsorship Opportunities

The Whey Ahead Presenting Sponsor | \$25,000

Gold Sponsor | \$15,000

Silver Sponsor | \$8,500

Additional Sponsorship Opportunities

Lake Michigan Dinner Cruise | \$7,500

Student Poster Competition | \$7,500

Dedicated Session Sessions | \$5,000

Morning Refreshment Break | \$5,000

Afternoon Refreshment Break | \$3,500

Visit InternationalWheyConference.org for more information on the event. Please click on the download button to get a copy of the IWC Sponsorship & Exhibit Opportunities.

DOWNLOAD



OTHER SPONSORSHIP OPPORTUNITIES

CHEESE/CHEESE PRODUCT DONATION

- Opportunity to donate 1-3 cheese/cheese products for consumption during a break, lunch or reception at the ADPI Annual Conference, International Whey Conference or Dairy Ingredients Seminar.
- Logo and cheese name recognition along with cheese presentation.
- No cost!
- Contact Tara Anderson at tanderson@adpi.org to donate.

WEBINARS | \$2,750

ADPI organizes a series of webinars that offer cutting-edge information, showcasing the value of dairy ingredients and providing an opportunity for suppliers to showcase products and services to potential customers.

Sponsoring an ADPI webinar associates your company's brand with our mission to provide valuable professional education and information about the dairy ingredient sector and provides new potential business leads.

- Working with ADPI staff, sponsor has the opportunity to:
 - Develop a webinar topic and identify a speaker on a topic that's relevant to an ingredient line or timely to the industry's challenges or opportunities
 - Determine an advantageous date to host the webinar (not to conflict with any existing ADPI events)
- Sponsor has the opportunity for a 10-15 minute presentation slot to provide technical information related to the topic of webinar
- Branding (logo recognition) on all webinar promotions and event webpage
- List of registered webinar attendees
- Access to recorded webinar following the event for future use
- Direct marketing to all ADPI community and industry

Contact Beth Holcomb at bholcomb@adpi.org to set up a webinar for 2026.

2026 SPONSORSHIP CONTRACT

All sponsorships are secured on a first-come, first-serve basis, and are only considered secure upon receipt of this contract followed by a written confirmation from ADPI staff. No substitutions of benefits.

Year-Round Sponsorships

- | | |
|--|--|
| <input type="checkbox"/> Premier Sponsor Option 1:
\$35,000 | <input type="checkbox"/> Lead Sponsor: \$15,000 |
| <input type="checkbox"/> Premier Sponsor Option 2:
\$30,000 | <input type="checkbox"/> Academic Engagement Sponsor:
\$5,000 |

Individual Event Sponsorships

Global Ingredients Summit

- | | |
|--|---|
| <input type="checkbox"/> Gold: \$5,000 | <input type="checkbox"/> Sponsor an Academic Member Attendee: \$1,000 |
| <input type="checkbox"/> Silver: \$2,500 | |
| <input type="checkbox"/> Bronze: \$1,250 | |

ADPI Annual Conference

- | | |
|---|--|
| <input type="checkbox"/> Gold: \$15,000 | <input type="checkbox"/> Lanyards: \$5,000 (must be Gold or Premier Sponsor) |
| <input type="checkbox"/> Silver: \$10,000 | <input type="checkbox"/> Pre-Conference Training Session: \$5,000 |
| <input type="checkbox"/> Bronze: \$5,000 | <input type="checkbox"/> Meeting Lounge: \$3,500 |
| | <input type="checkbox"/> Conference WiFi: \$4,500 |
| | <input type="checkbox"/> Printed Notebooks: \$4,000 |
| | <input type="checkbox"/> Marketing Exposure: \$2,000 (must be a level sponsor) |

☐ I am interested in booking a meeting room or suite at Annual Conference

Dairy Purchasing & Risk Management Seminar

- | |
|--|
| <input type="checkbox"/> Gold: \$5,000 |
| <input type="checkbox"/> Silver: \$2,500 |
| <input type="checkbox"/> Bronze: \$1,250 |

Dairy Ingredients Seminar

- | |
|--|
| <input type="checkbox"/> Gold: \$5,000 |
| <input type="checkbox"/> Silver: \$2,500 |
| <input type="checkbox"/> Bronze: \$1,250 |

TOTAL \$ _____

If there are options listed under your chosen sponsorship, please indicate your top two choices:

Event _____

Option 1 _____ Option 2 _____

Additional Events/Options:

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Please return signed contract to: Tara Anderson, VP of Marketing
tanderson@adpi.org | 126-2 N Addison Ave, Elmhurst, IL 60126

