



THE WHEY AHEAD

12TH INTERNATIONAL WHEY CONFERENCE

SEPTEMBER 20-23, 2026 | CHICAGO, ILLINOIS

Sponsorship & Exhibit OPPORTUNITIES

The International Whey Conference happens once every two years, so don't miss out on this opportunity to be a visible part of this unique global event!

Preparations are underway for the 12th International Whey Conference (IWC) scheduled for September 20 - 23, 2026, in Chicago, Illinois USA.

The goal of the 2026 IWC is to focus on a future that maximizes whey and its co-products. **The Whey Ahead** will feature a distinguished list of global experts sharing current research and trends, health and nutrition benefits, new production applications and critical processing techniques with attendees.

Conference attendees from the world's top dairy researchers and processors, leading health and nutrition specialists, and food and beverage marketers will take away new insights that will allow them to map "The Whey Ahead".

Sponsorships are limited and will be confirmed in the order they are received. **Contracts will be accepted starting October 1, 2025.**

ORGANIZED BY:



AMERICAN
Dairy Products
INSTITUTE®



european whey processors association

HOST HOTEL:



HYATT
REGENCY®
CHICAGO

InternationalWheyConference.org

Sponsorships



The WHEY AHEAD PRESENTING SPONSOR (EXCLUSIVE)

\$25,000

- **Presenting sponsor** will be listed along with event title at all appropriate times
- Company acknowledgement on all official conference marketing material and conference website
- Five (5) full conference registrations (valued at \$1875 each)
- Complimentary 10 x 20 exhibit hall space in prime location (\$1500 value)
- Company logo or design featured solely on the delegate giveaway bag/laptop sleeve with IWC logo (\$5000 value)
- **Exclusive** sponsor of the Welcome Reception
- One-time branded email blast to all registered attendees (\$2500 value)



GOLD SPONSOR

\$15,000

- Company acknowledgement on all official conference marketing material and conference website
- Three (3) full conference registrations (valued at \$1875 each)
- Complimentary 10 x 10 exhibit hall space (\$1000 value)
- Promotional material included within the delegate bag
- Option to **exclusively** brand a specific portion of the meeting of one (1) of the following: a Plenary Session (4 options), Cocktail Napkins, Nametags, Registration Desk, Cheese Picks



SILVER SPONSOR

\$8,500

- Company acknowledgement on all official conference marketing material and conference website
- Two (2) full conference registrations (valued at \$1875 each)
- Complimentary 10 x 10 exhibit hall space (\$1000 value)
- Promotional material included within the delegate bag
- Option to **exclusively** brand a specific portion of the meeting of one (1) of the following: Charging Station, Breakfast (Mon, Tues, or Weds), Luncheon (Mon or Tues)

SPONSORSHIP ADD-ON OPTIONS

Must be a committed sponsor at one of the above levels to add-on the following sponsor options:

LANYARDS **\$5,000**

NOTEBOOKS **\$4,000**

HOTEL KEY CARDS **\$5,000**



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

EARLY CAREER RESEARCHER AWARDS & POSTER COMPETITION

- Sole sponsor of the Awards & Poster Competition with recognition on conference website and in conference materials
- Opportunity to announce the winners during the conference
- Supports the distribution of monetary awards for the top 3 finalists (total \$1850 in awards)
- Supports the registration fees for 10 students to attend the conference and present posters in-person (valued at \$350 each)
- Receives one (1) complimentary registration (\$1875 value)

\$7,500

LAKE MICHIGAN DINNER CRUISE

- Sole sponsor of the dinner cruise on Lake Michigan on Tuesday, September 22
- Recognition on conference website and in conference materials
- Dedicated branding and sponsorship recognition on the *Spirit of Chicago* boat
- One branded e-mail sent as an invitation/announcement for the dinner cruise
- Opportunity to give attendees a swag/branded item
- Receives one (1) complimentary registration (\$1875 value)

\$7,500

EDUCATION SESSIONS SPONSORS (8 AVAILABLE)

- Sole sponsor of one session during the conference with recognition on conference website and in conference materials; Dedicated on-site branding
- Opportunity to provide a welcome message at the beginning of the session
- Choose from one of eight sessions (see contract page for options)
- One 50% discount code on a registration

\$5,000

MORNING REFRESHMENT BREAK SPONSOR (Exclusive sponsor for all 3 days)

- Sole sponsor of the morning refreshment break each morning (Mon, Tues, and Weds) of the conference with recognition on conference website, in conference materials, and on-site
- Opportunity for on-site presence and welcome table during the break
- Opportunity for product placement during breaks (at additional cost)
- One 50% discount code for a full registration

\$5,000

AFTERNOON REFRESHMENT BREAK SPONSOR (Exclusive sponsor for 2 days)

- Sole sponsor of the afternoon refreshment break each afternoon (Mon and Tues) of the conference with recognition on conference website, in conference materials, and on-site
- Opportunity for on-site presence and welcome table during the break
- Opportunity for product placement during breaks (at additional cost)
- One 50% discount code for a full registration

\$3,500

All sponsor organizations will have a listing of company name and logo, along with a description and a link on the conference website.



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Exhibit

The marketplace will house conference activities of meals and breaks and an interactive exhibition running alongside conference sessions providing you with the opportunity to network with attendees, demonstrate your products, generate new sales leads and raise your profile within the dairy and whey industry.

10' X 20' BOOTH.....\$1,500

- Includes two (2) six foot skirted tables, four chairs, electricity, pipe and drape
- Promotion of company logo, profile and contact information on conference website and mobile app
- Promo code for two tickets at a 50% discount

10' X 10' BOOTH.....\$1,000

- Includes one (1) six foot skirted tables, two chairs, electricity, pipe and drape
- Promotion of company logo, profile and contact information on conference website and mobile app
- Promo code for two tickets at a 50% discount

TABLETOP.....\$750

- Includes one (1) six foot skirted tables, two chairs, electricity,
- Promotion of company logo, profile and contact information on conference website and mobile app
- Promo code for two tickets at a 50% discount

Registration Costs

EARLY BIRD REGISTRATION (until June 15, 2026)

ADPI Member.....	\$1,275
Non-Member.....	\$1,575

STANDARD REGISTRATION (starting June 16, 2026)

ADPI Member.....	\$1,575
Non-Member.....	\$1,875
Government.....	\$750
Academic.....	\$500
Student.....	\$350

All registrations include the Lake Michigan Dinner Cruise on Tuesday, September 22.

Exhibit booths and tickets will be available when registration officially launches in February 2026.



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2026 Sponsorship Contract

All sponsorships for the 2026 International Whey Conference are sold on a first-come, first-served basis. Sponsorships will only be considered sold upon official receipt of this contract. Invoices will be sent once the contract has been received and confirmed by ADPI staff. Payment for all sponsorships will be due by August 1, 2026.

This form may also be completed at ADPI.org/Sponsorships.

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Email _____

Sponsor Level and Add-Ons

☐ Presenting Sponsor (\$25,000)

☐ Gold Sponsor (\$15,000)

☐ Silver Sponsor (\$8,500)

☐ Lanyards (\$5,000)

☐ Notebooks (\$4,000)

☐ Hotel Key Cards (\$5,000)

Exclusive Sponsor Option _____
(as listed on page 2)

Additional Sponsorship Opportunities

☐ Student Competition Sponsor (\$7,500)

☐ Dinner Cruise Sponsor (\$7,500)

☐ Education Session Sponsor* (\$5,000)

☐ Morning Refreshment Break (\$5,000)

☐ Afternoon Refreshment Break (\$3,500)

*Session Options (please circle): (1) Protein Nutrition Research; (2) Processing Advances; (3) Lipid Nutrition Research; (4) Advances in Functionality & Applications; (5) Carbohydrate Nutrition Research; (6) Ingredients & Technologies: Emerging Technologies; (7) Protein Nutrition Research; (8) Co-Products Utilization

Exhibit Booths & Registrations

Exhibit booths and tickets will be available when registration officially launches in February 2026.

Total \$ _____ Signature _____ Date _____

Please sign the contract online at ADPI.org/Sponsorships, or return signed contract to:

Tara Anderson, VP of Marketing | tanderson@adpi.org | 126-2 N Addison Ave, Elmhurst, IL 60126