

As of 3.9.26

2026 Sponsorship Opportunities

YOUR ENGAGEMENT SUPPORTS THE DAIRY INDUSTRY



ADPI.ORG/SPONSORSHIPS

TABLE OF CONTENTS

2026 Individual Event Sponsorship Opportunities

- ADPI Annual Conference in April.....2
- Dairy Purchasing & Risk Management Seminar in November.....4
- Dairy Ingredients Seminar in December5

- 2026 International Whey Conference 6**

- Cheese Donations & Webinars..... 7**

- 2026 Sponsorship Contract..... 8**



AMERICAN Dairy Products INSTITUTE®

Questions can be directed to:
Tara Anderson, VP of Marketing & Sponsorships
tanderson@adpi.org | 630.530.8700 x229

INDIVIDUAL EVENT SPONSORSHIP

ADPI Annual Conference

April 26-28, 2026 | Chicago, IL

	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Complimentary Registrations	Three (3) \$3,000 value	Two (2) \$2,000 value	One (1) \$1,000 value
Complimentary Exhibit Booth	\$775 value	\$775 value	Table Top \$549 value
One-Time Targeted Email <small>(sent to all attendees prior to or after conference)</small>	\$1,000 value	\$1,000 value	
Recognition in Marketing Materials	\$5,000 value	\$2,500 value	\$1,500 value
First Opportunity to Book a Meeting Space or Room Suite <small>(Sponsor access starts 12/1; Additional fees apply)</small>			
Sponsor Recognition Benefits: Choose One <small>(Options indicated by ^; additional options available upon discussion if needed; italicized means the item has been secured by a current sponsor)</small>	^Mon Opening Session ^Name Badges ^Hotel Key Cards ^Cocktail Napkins ^Cheese Picks ^Monday Reception	^Breakfast (Mon or Tues) ^Lunch (Mon or Tues) ^New to ADPI Event or Reception	^Morning Break (Mon or Tues) ^Afternoon Break (Mon or Tues) ^Free Registration Giveaway ^Charging Station
Additional Benefits	Sponsor of one Conference Track Session <small>(provide opening remarks)</small>	Ad Placement Opportunity <small>(in pre-event communications)</small>	Ad Placement Opportunity <small>(in pre-event communications)</small>

INDIVIDUAL EVENT SPONSORSHIP

ADPI Annual Conference April 26-28, 2026 | Chicago, IL

Additional Sponsorship Opportunities

Lanyards | \$5,000 (sponsor secured)

This option is available ONLY for Premier or Gold Sponsors of Annual Conference as an additional sponsorship, and will be co-branded with ADPI.

Pre-Conference Training Session | \$5,000

The pre-conference training session is 3 hours of training geared for those new to dairy taught by subject matter experts.

Printed Notebooks | \$4,000 (sponsor secured)

Sponsor notebook for all attendees of the conference with opportunity to brand the front and back covers of the 5x8 notebook.

Meeting Lounge | \$3,500 (2 options available)

Meeting lounge space outside ballroom or outside exhibit hall with dedicated branding.

Conference WiFi | \$4,500 (sponsor secured)

Sponsor the conference WiFi that is available throughout the hotel with the opportunity to customize the credentials and landing page.

Sponsor Academic Institution Faculty Member or Student | \$1,000

Sponsor a registration and travel expenses for an ADPI Academic Institution member (faculty member or student) to attend the Annual Conference and participate in the technical track.

Marketing Exposure: Product Donation | \$2,000

Companies wishing to highlight a product can donate branded food items (non-cheese products) to be served during the conference. This option is only available for Premier, Lead, Gold, Silver or Bronze sponsors and covers storage/handling and preparation of items.

INDIVIDUAL EVENT SPONSORSHIP

Dairy Purchasing & Risk Management Seminar November 4-5, 2026 | Chicago, IL

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) \$1,600 value ✓	One (1) \$800 value ✓	
Recognition in Marketing Materials	\$1,500 value ✓	\$1,000 value ✓	\$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	^Lanyards ^Name Badges ^Notebooks ^Exclusive sponsor of Wednesday Reception	^Breakfast (Weds or Thurs) ^Lunch (Weds or Thurs)	^Morning Break (Weds or Thurs) ^Afternoon Break (Weds or Thurs)

INDIVIDUAL EVENT SPONSORSHIP

Dairy Ingredients Seminar

December 7-9, 2026 | Santa Barbara, CA

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) \$1,600 value ✓	One (1) \$800 value ✓	
Complimentary Table Top Exhibit	\$350 value ✓		
Recognition in Marketing Materials	\$1,500 value ✓	\$1,000 value ✓	\$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	^Lanyards ^Name Badges ^Notebooks ^Hotel Key Cards ^Exclusive sponsor of Monday Opening Reception	^Breakfast (Tues or Weds) ^Lunch (Tues) ^Reception (Tues)	^Morning Break (Tues or Weds) ^Afternoon Break (Tues)

INDIVIDUAL EVENT SPONSORSHIP



THE WHEY AHEAD 12TH INTERNATIONAL WHEY CONFERENCE

SEPTEMBER 20-23, 2026 | CHICAGO, ILLINOIS

The 12th annual International Whey Conference (IWC) will be held at the Hyatt Regency Chicago in 2026. There are numerous sponsorship opportunities available for 2026 IWC, which are coordinated separate from ADPI annual events. Available opportunities for 2026 include:

Key Sponsorship Opportunities

The Whey Ahead Presenting Sponsor | \$25,000

Gold Sponsor | \$15,000

Silver Sponsor | \$8,500

Additional Sponsorship Opportunities

Lake Michigan Dinner Cruise | \$7,500

Student Poster Competition | \$7,500

Dedicated Session Sessions | \$5,000

Morning Refreshment Break | \$5,000

Afternoon Refreshment Break | \$3,500

Visit InternationalWheyConference.org for more information on the event. Please click on the download button to get a copy of the IWC Sponsorship & Exhibit Opportunities.



OTHER SPONSORSHIP OPPORTUNITIES

CHEESE/CHEESE PRODUCT DONATION

- Opportunity to donate 1-3 cheese/cheese products for consumption during a break, lunch or reception at the ADPI Annual Conference, International Whey Conference or Dairy Ingredients Seminar.
- Logo and cheese name recognition along with cheese presentation.
- No cost!
- Contact Tara Anderson at tanderson@adpi.org to donate.

WEBINARS | \$2,750

ADPI organizes a series of webinars that offer cutting-edge information, showcasing the value of dairy ingredients and providing an opportunity for suppliers to showcase products and services to potential customers.

Sponsoring an ADPI webinar associates your company's brand with our mission to provide valuable professional education and information about the dairy ingredient sector and provides new potential business leads.

- Working with ADPI staff, sponsor has the opportunity to:
 - Develop a webinar topic and identify a speaker on a topic that's relevant to an ingredient line or timely to the industry's challenges or opportunities
 - Determine an advantageous date to host the webinar (not to conflict with any existing ADPI events)
- Sponsor has the opportunity for a 10-15 minute presentation slot to provide technical information related to the topic of webinar
- Branding (logo recognition) on all webinar promotions and event webpage
- List of registered webinar attendees
- Access to recorded webinar following the event for future use
- Direct marketing to all ADPI community and industry

Contact Beth Holcomb at bholcomb@adpi.org to set up a webinar for 2026.

2026 SPONSORSHIP CONTRACT

All sponsorships are secured on a first-come, first-serve basis, and are only considered secure upon receipt of this contract followed by a written confirmation from ADPI staff. No substitutions of benefits.

Individual Event Sponsorships

ADPI Annual Conference

- Gold: \$15,000
- Silver: \$10,000
- Bronze: \$5,000
- Pre-Conference Training Session: \$5,000
- Meeting Lounge: \$3,500
- Marketing Exposure: \$2,000 (must be a level sponsor)
- I am interested in booking a meeting room or suite at Annual Conference

Dairy Purchasing & Risk Management Seminar

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,250

Dairy Ingredients Seminar

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,250

TOTAL \$ _____

If there are options listed under your chosen sponsorship, please indicate your top two choices:

Event 1 _____ Event 2 _____

Option 1 _____ Option 2 _____

Additional Events/Options:

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Please return signed contract to: Tara Anderson, VP of Marketing
tanderson@adpi.org | 126-2 N Addison Ave, Elmhurst, IL 60126

