



# THE WHEY AHEAD

## 12TH INTERNATIONAL WHEY CONFERENCE

SEPTEMBER 20-23, 2026 | CHICAGO, ILLINOIS

# Sponsorship

## OPPORTUNITIES

The International Whey Conference happens once every two years, so don't miss out on this opportunity to be a visible part of this unique global event!

Join us for the 12th International Whey Conference (IWC) scheduled for September 20 - 23, 2026, in Chicago, Illinois USA.

The goal of the 2026 IWC is to focus on a future that maximizes whey and its co-products. **The Whey Ahead** will feature a distinguished list of global experts sharing current research and trends, health and nutrition benefits, new production applications and critical processing techniques with attendees.

Conference attendees from the world's top dairy researchers and processors, leading health and nutrition specialists, and food and beverage marketers will take away new insights that will allow them to map "The Whey Ahead".

Sponsorships are limited and will be confirmed in the order they are received.

**A contract should be submitted at [ADPI.org/Sponsorships](https://ADPI.org/Sponsorships) or please complete the last page.**

ORGANIZED BY:



AMERICAN  
Dairy Products  
INSTITUTE®



european whey processors association

HOST HOTEL:



HYATT  
REGENCY®  
CHICAGO

[InternationalWheyConference.org](https://InternationalWheyConference.org)

# Sponsorships



## The WHEY AHEAD PRESENTING SPONSOR (EXCLUSIVE)

**\$25,000 (SPONSOR SECURED)**

- Presenting sponsor will be listed along with event title at all appropriate times
- Company acknowledgement on all official conference marketing material and conference website
- Five (5) full conference registrations (valued at \$1875 each)
- Complimentary 10 x 20 exhibit hall space in prime location (\$1500 value)
- Company logo or design featured solely on the delegate giveaway bag/laptop sleeve with IWC logo (\$5000 value)
- Exclusive sponsor of the Welcome Reception
- One-time branded email blast to all registered attendees (\$2500 value)



## GOLD SPONSOR

**\$15,000**

- Company acknowledgement on all official conference marketing material and conference website
- Three (3) full conference registrations (valued at \$1875 each)
- Complimentary 10 x 10 exhibit hall space (\$1000 value)
- Promotional material included within the delegate bag
- Option to **exclusively** brand a specific portion of the meeting of one (1) of the following: a Plenary Session (4 options), Cocktail Napkins, Nametags, Registration Desk, Cheese Picks



## SILVER SPONSOR

**\$8,500**

- Company acknowledgement on all official conference marketing material and conference website
- Two (2) full conference registrations (valued at \$1875 each)
- Complimentary 10 x 10 exhibit hall space (\$1000 value)
- Promotional material included within the delegate bag
- Option to **exclusively** brand a specific portion of the meeting of one (1) of the following: *Charging Station (sponsor secured)*, Breakfast (Mon, Tues, or Weds), *Luncheon (Mon or Tues) (sponsor secured)*

## SPONSORSHIP ADD-ON OPTIONS

Must be a committed sponsor at one of the above levels to add-on the following sponsor options:

|                            |         |
|----------------------------|---------|
| LANYARDS (sponsor secured) | \$5,000 |
| NOTEBOOKS                  | \$4,000 |
| HOTEL KEY CARDS            | \$5,000 |



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## EARLY CAREER RESEARCHER AWARDS & POSTER COMPETITION (Sponsor Secured)

- Sole sponsor of the Awards & Poster Competition with recognition on conference website and in conference materials
- Opportunity to announce the winners during the conference
- Supports the distribution of monetary awards for the top 3 finalists (total \$1850 in awards)
- Supports the registration fees for 10 students to attend the conference and present posters in-person (valued at \$350 each)
- Receives one (1) complimentary registration (\$1875 value)

\$7,500

## LAKE MICHIGAN DINNER CRUISE

- Sole sponsor of the dinner cruise on Lake Michigan on Tuesday, September 22
- Recognition on conference website and in conference materials
- Dedicated branding and sponsorship recognition on the *Spirit of Chicago* boat
- One branded e-mail sent as an invitation/announcement for the dinner cruise
- Opportunity to give attendees a swag/branded item
- Receives one (1) complimentary registration (\$1875 value)

\$7,500

## EDUCATION SESSIONS SPONSORS (8 AVAILABLE)

- Sole sponsor of one session during the conference with recognition on conference website and in conference materials; Dedicated on-site branding
- Opportunity to provide a welcome message at the beginning of the session
- Choose from one of eight sessions (see contract page for options)
- One 50% discount code on a registration

\$5,000

## MORNING REFRESHMENT BREAK SPONSOR (Exclusive sponsor for all 3 days) (SPONSOR SECURED)

- Sole sponsor of the morning refreshment break each morning (Mon, Tues, and Weds) of the conference with recognition on conference website, in conference materials, and on-site
- Opportunity for on-site presence and welcome table during the break
- Opportunity for product placement during breaks (at additional cost)
- One 50% discount code for a full registration

\$5,000

## AFTERNOON REFRESHMENT BREAK SPONSOR (Exclusive sponsor for 2 days)

- Sole sponsor of the afternoon refreshment break each afternoon (Mon and Tues) of the conference with recognition on conference website, in conference materials, and on-site
- Opportunity for on-site presence and welcome table during the break
- Opportunity for product placement during breaks (at additional cost)
- One 50% discount code for a full registration

\$3,500

All sponsor organizations will have a listing of company name and logo, along with a description and a link on the conference website.



**THE WHEY AHEAD**  
12TH INTERNATIONAL WHEY CONFERENCE



# 2026 Sponsorship Contract

All sponsorships for the 2026 International Whey Conference are sold on a first-come, first-served basis. Sponsorships will only be considered sold upon official receipt of this contract. Invoices will be sent once the contract has been received and confirmed by ADPI staff. Payment for all sponsorships will be due by August 1, 2026.

This form may also be completed at [ADPI.org/Sponsorships](http://ADPI.org/Sponsorships).

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Sponsor Level and Add-Ons

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$25,000) | <input type="checkbox"/> Lanyards (\$5,000)        |
| <input type="checkbox"/> Gold Sponsor (\$15,000)       | <input type="checkbox"/> Notebooks (\$4,000)       |
| <input type="checkbox"/> Silver Sponsor (\$8,500)      | <input type="checkbox"/> Hotel Key Cards (\$5,000) |

Exclusive Sponsor Option \_\_\_\_\_  
(as listed on page 2)

## Additional Sponsorship Opportunities

- |  |  |
|--|--|
| <input type="checkbox"/> Student Competition Sponsor (\$7,500) | <input type="checkbox"/> Morning Refreshment Break (\$5,000)   |
| <input type="checkbox"/> Dinner Cruise Sponsor (\$7,500)       | <input type="checkbox"/> Afternoon Refreshment Break (\$3,500) |
| <input type="checkbox"/> Education Session Sponsor* (\$5,000)  | <input type="checkbox"/> Academic Attendee Sponsor (\$1,000)   |

\*Session Options (please circle): (1) Protein Nutrition Research; (2) Processing Advances; (3) Lipid Nutrition Research; (4) Advances in Functionality & Applications; (5) Carbohydrate Nutrition Research; (6) Ingredients & Technologies: Emerging Technologies; (7) Protein Nutrition Research; (8) Co-Products Utilization

## Exhibitor Information

Please visit the event website to find a link to the Exhibitor Hub to reserve your booth and learn more.

Total \$ \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Please sign the contract online at [ADPI.org/Sponsorships](http://ADPI.org/Sponsorships), or return signed contract to:  
Tara Anderson, VP of Marketing | [tanderson@adpi.org](mailto:tanderson@adpi.org) | 126-2 N Addison Ave, Elmhurst, IL 60126