

As of 5.7.26

2026 Sponsorship Opportunities

YOUR ENGAGEMENT SUPPORTS THE DAIRY INDUSTRY



ADPI.ORG/SPONSORSHIPS

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AMERICAN
Dairy Products
INSTITUTE®

Questions can be directed to:
Tara Anderson, VP of Marketing & Sponsorships
tanderson@adpi.org | 630.530.8700 x229

INDIVIDUAL EVENT SPONSORSHIP

Dairy Purchasing & Risk Management Seminar November 4-5, 2026 | Chicago, IL

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) \$1,600 value ✓	One (1) \$800 value ✓	
Recognition in Marketing Materials	\$1,500 value ✓	\$1,000 value ✓	\$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	^Lanyards ^Name Badges ^Notebooks ^Exclusive sponsor of Wednesday Reception	^Breakfast (Weds or Thurs) ^Lunch (Weds or Thurs)	^Morning Break (Weds or Thurs) ^Afternoon Break (Weds or Thurs)

INDIVIDUAL EVENT SPONSORSHIP

Dairy Ingredients Seminar

December 7-9, 2026 | Santa Barbara, CA

	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Complimentary Registrations	Two (2) \$1,600 value ✓	One (1) \$800 value ✓	
Complimentary Table Top Exhibit	\$350 value ✓		
Recognition in Marketing Materials	\$1,500 value ✓	\$1,000 value ✓	\$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	^Lanyards ^Name Badges ^Notebooks ^Hotel Key Cards ^Exclusive sponsor of Monday Opening Reception	^Breakfast (Tues or Weds) ^Lunch (Tues) ^Reception (Tues)	^Morning Break (Tues or Weds) ^Afternoon Break (Tues)

INDIVIDUAL EVENT SPONSORSHIP



THE WHEY AHEAD 12TH INTERNATIONAL WHEY CONFERENCE

SEPTEMBER 20-23, 2026 | CHICAGO, ILLINOIS

The 12th annual International Whey Conference (IWC) will be held at the Hyatt Regency Chicago in 2026. There are numerous sponsorship opportunities available for 2026 IWC, which are coordinated separate from ADPI annual events. Available opportunities for 2026 include:

Key Sponsorship Opportunities

The Whey Ahead Presenting Sponsor | \$25,000 (secured)

Gold Sponsor | \$15,000

Silver Sponsor | \$8,500

Additional Sponsorship Opportunities

Lake Michigan Dinner Cruise | \$7,500 (secured)

Student Poster Competition | \$7,500 (secured)

Dedicated Session Sessions | \$5,000

Morning Refreshment Break | \$5,000 (secured)

Afternoon Refreshment Break | \$3,500

Visit InternationalWheyConference.org for more information on the event. Please click on the download button to get a copy of the IWC Sponsorship & Exhibit Opportunities.



OTHER SPONSORSHIP OPPORTUNITIES

CHEESE/CHEESE PRODUCT DONATION

- Opportunity to donate 1-3 cheese/cheese products for consumption during a break, lunch or reception at the ADPI Annual Conference, International Whey Conference or Dairy Ingredients Seminar.
- Logo and cheese name recognition along with cheese presentation.
- No cost!
- Contact Tara Anderson at tanderson@adpi.org to donate.

WEBINARS | \$2,750

ADPI organizes a series of webinars that offer cutting-edge information, showcasing the value of dairy ingredients and providing an opportunity for suppliers to showcase products and services to potential customers.

Sponsoring an ADPI webinar associates your company's brand with our mission to provide valuable professional education and information about the dairy ingredient sector and provides new potential business leads.

- Working with ADPI staff, sponsor has the opportunity to:
 - Develop a webinar topic and identify a speaker on a topic that's relevant to an ingredient line or timely to the industry's challenges or opportunities
 - Determine an advantageous date to host the webinar (not to conflict with any existing ADPI events)
- Sponsor has the opportunity for a 10-15 minute presentation slot to provide technical information related to the topic of webinar
- Branding (logo recognition) on all webinar promotions and event webpage
- List of registered webinar attendees
- Access to recorded webinar following the event for future use
- Direct marketing to all ADPI community and industry

Contact Beth Holcomb at bholcomb@adpi.org to set up a webinar for 2026.

2026 SPONSORSHIP CONTRACT

All sponsorships are secured on a first-come, first-serve basis, and are only considered secure upon receipt of this contract followed by a written confirmation from ADPI staff. No substitutions of benefits.

Individual Event Sponsorships

12th International Whey Conference

- Gold: \$15,000
- Silver: \$8,500
- Education Session Sponsor: \$5,000
- Afternoon Break Sponsor: \$3,500
- Academic Attendee Sponsor: \$1,000

Must be a Gold or Silver Sponsor:

- Notebooks: \$4,000
- Hotel Key Cards: \$5,000
- Marketing Exposure: \$2,000

Dairy Purchasing & Risk Management Seminar

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,250

Dairy Ingredients Seminar

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,250

TOTAL \$ _____

If there are options listed under your chosen sponsorship, please indicate your top two choices:

Event 1 _____ Event 2 _____

Option 1 _____ Option 2 _____

Additional Events/Options:

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Please return signed contract to: Tara Anderson, VP of Marketing
tanderson@adpi.org | 126-2 N Addison Ave, Elmhurst, IL 60126

