As of 9.2.26

2026 Sponsorship Opportunities

YOUR ENGAGEMENT SUPPORTS THE DAIRY INDUSTRY

ADPI.ORG/SPONSORSHIPS

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ADPI AMERICAN Dairy Products INSTITUTE®

Questions can be directed to:
Tara Anderson, VP of Marketing & Sponsorships
tanderson@adpi.org | 630.530.8700 x229

INDIVIDUAL EVENT SPONSORSHIP

Dairy Purchasing & Risk Management Seminar
November 4-5, 2026 | Chicago, IL

	Gold $5,000	Silver $2,500	Bronze $1,250
Complimentary Registrations	**Two (2)** $1,600 value ✔	**One (1)** $800 value ✔	
Recognition in Marketing Materials	$1,500 value ✔	$1,000 value ✔	$500 value ✔
Ad Placement Opportunity (in pre-event communications)	✔		
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	*^Lanyards* *^Name Badges* *^Notebooks* *^Exclusive sponsor of Wednesday Reception*	^Breakfast (Weds or Thurs) ^Lunch (Weds or Thurs)	^Morning Break (Weds or Thurs) ^Afternoon Break (Weds or Thurs)

INDIVIDUAL EVENT SPONSORSHIP

Dairy Ingredients Seminar

December 7-9, 2026 | Santa Barbara, CA

	Gold $5,000	Silver $2,500	Bronze $1,250
Complimentary Registrations	**Two (2)** $1,600 value ✓	**One (1)** $800 value ✓	
Complimentary Table Top Exhibit	$350 value ✓		
Recognition in Marketing Materials	$1,500 value ✓	$1,000 value ✓	$500 value ✓
Ad Placement Opportunity (in pre-event communications)	✓		
Sponsor Recognition Benefits: Choose One (Options indicated by ^; additional options available upon discussion if needed)	*^Lanyards* **^Name Badges** *^Notebooks* *^Hotel Key Cards* **^Water Station Cups** **^Branded Coffee Sleeves** *^Exclusive sponsor of Monday Opening Reception*	**^Breakfast (Tues or Weds)** **^Lunch (Tues)** *^Reception (Tues)*	**^Morning Break (Tues or Weds)** **^Afternoon Break (Tues)**

OTHER SPONSORSHIP OPPORTUNITIES

CHEESE/CHEESE PRODUCT DONATION

- Opportunity to donate 1-3 cheese/cheese products for consumption during a break, lunch or reception at the ADPI Annual Conference, International Whey Conference or Dairy Ingredients Seminar.
- Logo and cheese name recognition along with cheese presentation.
- No cost!
- Contact Tara Anderson at tanderson@adpi.org to donate.

WEBINARS | $2,750

ADPI organizes a series of webinars that offer cutting-edge information, showcasing the value of dairy ingredients and providing an opportunity for suppliers to showcase products and services to potential customers.

Sponsoring an ADPI webinar associates your company's brand with our mission to provide valuable professional education and information about the dairy ingredient sector and provides new potential business leads.

- Working with ADPI staff, sponsor has the opportunity to:
  - Develop a webinar topic and identify a speaker on a topic that's relevant to an ingredient line or timely to the industry's challenges or opportunities
  - Determine an advantageous date to host the webinar (not to conflict with any existing ADPI events)
- Sponsor has the opportunity for a 10-15 minute presentation slot to provide technical information related to the topic of webinar
- Branding (logo recognition) on all webinar promotions and event webpage
- List of registered webinar attendees
- Access to recorded webinar following the event for future use
- Direct marketing to all ADPI community and industry

Contact Beth Holcomb at bholcomb@adpi.org to set up a webinar for 2026.

2026 SPONSORSHIP CONTRACT

All sponsorships are secured on a first-come, first-serve basis, and are only considered secure upon receipt of this contract followed by a written confirmation from ADPI staff. No substitutions of benefits.

Individual Event Sponsorships

Dairy Purchasing & Risk Management Seminar

- ☐ Gold: $5,000
- ☐ Silver: $2,500
- ☐ Bronze: $1,250

Dairy Ingredients Seminar

- ☐ Gold: $5,000
- ☐ Silver: $2,500
- ☐ Bronze: $1,250

TOTAL $ _____

If there are options listed under your chosen sponsorship, please indicate your top two choices:

Event 1_____ Event 2_____

Option 1_____ Option 2_____

Additional Events/Options:

Company Name_____

Contact Name_____

Mailing Address_____

City_____State_____Zip_____

Phone_____Email_____

Signature_____ Date_____

Please return signed contract to: Tara Anderson, VP of Marketing
tanderson@adpi.org | 126-2 N Addison Ave, Elmhurst, IL 60126

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